

»How Might We ...?« Questions

»Framing Design, Based On Problems And Solutions«

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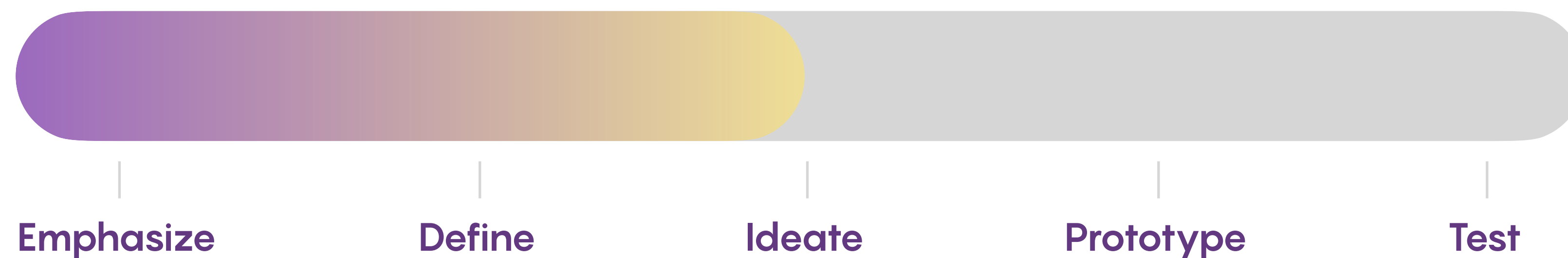
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»How Might We ...?« Questions

Short Facts

- Can be done individually or in small groups
- A facilitator is optional
- Duration ~ 60min
- Level of difficulty is moderate

Design Phases



»How Might We ...?« Questions

Description

- In former research and analysis of the user's needs, problems have been identified
- Solutions can be evolved through "How Might We...?" questions (HMW)
 - "How might we solve problem A?" Helps to think about design opportunities to develop a better user experience and to solve given problems
- Multiple answers and a solution in general is possible
- The questions helps you with the framework for innovative thoughts
 - ➔ Turning problems into solutions!

»How Might We ...?« Questions Materials



Pen & Paper

Instructions

Step-By-Step



- I. Collect the inside statements
- II. Try to rephrase the statements into questions starting with “How Might We...”
- III. It is ok to have several HMW questions for one statement
- IV. Ask yourself if a question is open for different solutions
 - I. If it isn't, it's too specific —> broaden it up



Strengths:

allows innovative thinking and gives opportunities for design

Weaknesses:

difficult to find the right range for a question (not too specific and not too broad), needs practice



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