



# Lego Serious Play

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# Introduction

LEGO® SERIOUS PLAY® (LSP) is a workshop where participants respond to tasks by building symbolic and metaphorical models with LEGO bricks and present them to the other participants.

Basic assumptions why adults should play with bricks:

- Thinking with one's hands
- Every participant has a voice
- The answer is in the system
- There's no right answer

## Design Phases





# Introduction – Theoretical Foundations

**Hand-mind connection:** building 3D-models of pieces of ideas is “a primordial way that the brain uses to construct its own knowledge of the world”

**The flow model:** During the workshop the participants are fully concentrate on the task. They reach the optimal level of engagement when they are in a ‘hands on’ process.

## Storytelling & Metaphors

**Play:** Learning through exploration and Storytelling

**Constructionism:** Building knowledge by building things - learning is more effective when people construct something tangible in the real world.

# Instructions

## Materials

- Starter Set (Lego)
- Identity & Landscape Set (Lego)
- Connection Kit (Lego)



# Instructions

## Step-by-Step



### Question

The facilitator presents a challenge or question to the participants.



### Construct

Participants build their answer to the challenge using LEGO bricks. They try to assign meaning to their models.



### Share

Participants share the story and meanings behind their models with each other.



### Reflect

Facilitator encourages participants to reflect on what they have heard and seen in the models.

# Instructions

## Step-by-Step



- The Core process is typically applied in 7 application techniques (AT)
- With every new AT, you go deeper and deeper into the solution finding process
- The following process shows only the ideal workshop process
- The application technologies (AT1-AT7) do not depend on each other.
- They can be applied independently of each other in any order

# Instructions

## Step-by-Step

- Building individual models
- Building shared models
- Creating landscapes
- Making connections
- Building a system
- Playing emergence & decisions
- Extracting simple guiding principles





# Instructions

## Rules & Etiquette



- Question the model — not the person who build it
- Share your Story with methaphors
- There is no right or wrong — its always about the perspective
- Listen to every story with your eyes
- Communicate through the model



# Contact

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