

Storyboard

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Introduction

Design Phases

- The Storyboard is a narrative tool derived from cinema.
- It is a form of prototyping.
- Storyboards show each step of an activity, experience or interaction.
- It's used for films, multimedia as well as UX design.
- Different frames show a sequence of events in a context.





Introduction – History

- · In the early 1930s Walt Disney invented the Storyboard.
- Animator Webb Smith was credited creating the first storyboard.





Introduction

- · Types of Storyboards: Written, Thumbnail, Animatic
- · Use a storyboard to generate concepts & create solutions





Introduction

Differences to...

Paper Prototyping

- Paper Prototypes are more physical
- · They show a whole figure in 3D but have no storyline

Wireframe

- · The wireframe does not show visual design and no graphic elements
- It is just about the structure



Instructions

Materials

- Paper
- Pen
- Storyboard Template
- Camera
- Photos



Instructions

Step-by-Step



- 1. What do you want to describe?
 - -- > Think about the whole story first, tell it efficiently
- 2. Who are your characters?
- 3. Storyboards can consist of sketches or photographs, they can also contain text (short and informative)
 - --- Consider: details, text, emotions, number of frames (6-12), flow of time...
- 4. Drafts can be refined by an iterative process



Strengths:

Shows a clear explanation of what is intended. Helps to track the real work and gives more time for editing.

Weaknesses:

Often not very detailed. Time consuming and can be restrictive at voicing out ideas.



Contact

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